

# Popeyes Louisiana Kitchen

1379 Towne Sq Blvd, Roanoke, VA 24012

**For Sale or Lease with  
Business Sale**



## ABOUT POPEYES:

Founded in New Orleans in 1972, Popeyes Louisiana Kitchen, Inc., (Nasdaq: PLKI), is one of the largest quick service restaurant chains in the world; with more than 2,600 restaurants in the U.S. and around the world. Popeyes distinguishes itself with a unique New Orleans style menu featuring spicy chicken, chicken tenders, fried shrimp, and other regional items. The chain's parent company, Restaurant Brands International Inc. ("RBI") (NYSE: QSR), operates over 24,000 restaurants in more than 100 countries with more than \$30 billion in system-wide sales. RBI owns three of the world's most prominent and iconic quick service restaurants brands - Tim Hortons, Burger King, and Popeyes.

## OPPORTUNITY:

Operating Popeyes' franchise available for sale or ground lease coupled with a sale of business.

## QUICK FACTS:

- Regional retail corridor
- Low cost of occupancy ratio with sales trending upwards
- NNN ground lease or sale
- Great opportunity for owner/operator to own a national franchise without being obligated to expand
- 2023 sales volume \$2.4 MM

[Click For Street View](#) 

## John Marigliano

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# Photos



# Location Map



## DEMOGRAPHICS

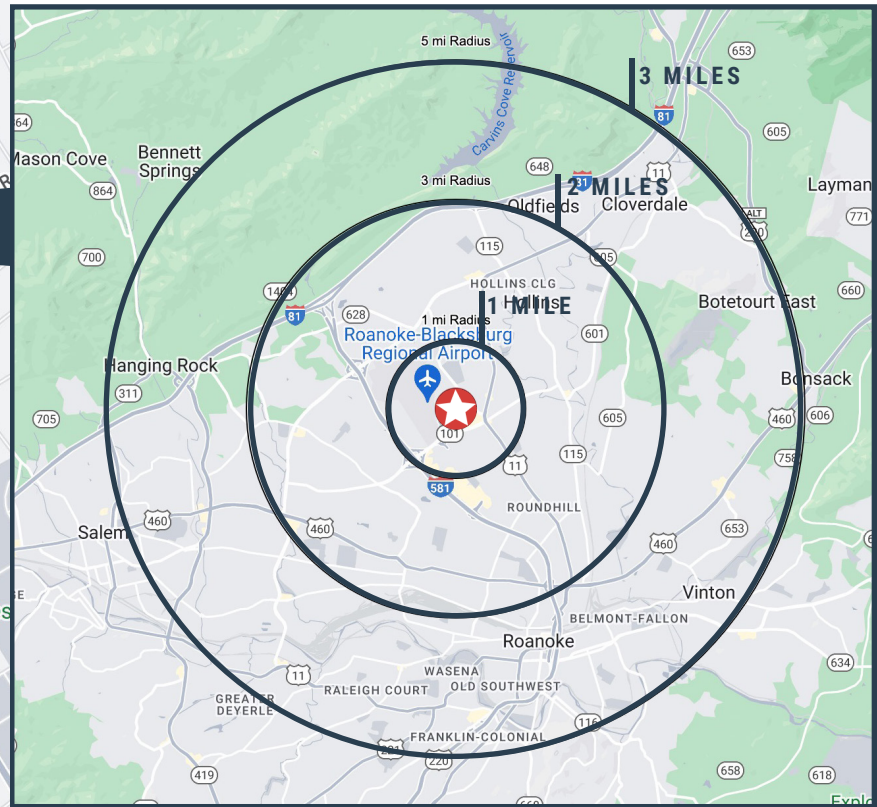
POPULATION AVG. INCOME DAYTIME EMP

|        | POPULATION | AVG. INCOME | DAYTIME EMP |
|--------|------------|-------------|-------------|
| 1 mile | 5,657      | \$89,061    | 6,035       |
| 3 mile | 57,148     | \$85,177    | 24,782      |
| 5 mile | 125,771    | \$88,187    | 66,953      |

## TRAFFIC COUNTS

|                   |           |
|-------------------|-----------|
| AIRPORT RD        | 5,630 ADT |
| TOWNE SQUARE BLVD | 7,696 ADT |
| AVIATION DR       | 7,301 ADT |

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# Competition Map

