

○ QUICK FACTS

AREAS TARGETED:

Tysons Corner, Annandale, and Arlington (near George Washington University), VA

Ellicott City and Columbia, MD

SIZE REQUIRED:

1,000 - 1,500 SF

WHAT IS YI FANG TAIWAN FRUIT TEA?

Named after the family's matriarch, Yi Fang Fruit Tea creates brilliant drinks made from the best fragrant teas, seasonal fresh fruit, and natural ingredients (just the real stuff – no fakes, no concentrates). But it's more than that, it's an understanding of tradition, craftsmanship; a beautiful way of life. A celebration of Taiwan and a proud history cultured in the wisdom that three generations of family farming pass on; intensely working closely to understand how to get the best flavors out of the fruit they harvest.

Even though the Yi Fang tradition feels like destiny, it's roots are humble and almost accidental, it all boils down to grandmother's secret recipe & pragmatism of braising the overripe pineapples into a golden jam. The rest is history and it's relived with every delightful sip of our famous fruit teas or custom beverages. Grandma's secrets retold in the alchemy of melding aromatically rich Taiwanese teas against the luscious balance of braised fruits – hot or cold Yi Fang Fruit Teas are always sweet, fresh & wholly satisfying.

Yi Fang has 179 stores in Taiwan where it originated from, and Yi Fang currently has 171 overseas branches, including in the U.S., the U.K., Canada, Thailand, the Philippines, Cambodia, Japan, China, Singapore, Malaysia, Vietnam, Australia, and New Zealand.

Read more at: <https://yifangtea.com.tw/en/about/>

○ CONTACT

Alan Tan

Direct | 571.765.4440

Cell | 202.888.3045

Email | atan@renaudconsulting.net

SEEKING NEW LOCATIONS

