

QUICK FACTS

AREAS TARGETED: Waldorf, California, and Prince Frederick, MD

SIZE REQUIREMENTS

1,500 - 2,500 SF Class A shopping center with strong co-tenancy

WHAT IS PLAYA BOWLS?

The Playa Bowls[™] concept is the vision of founders Robert Giuliani & Abby Taylor — both Jersey Shore natives & long time surfers. Abby grew up in Ocean Township surfing the beaches of Monmouth County, while Rob grew up surfing in Ocean County. They were inspired by chasing summer on surf trips to Panama, Costa Rica, Nicaragua, Puerto Rico, California & Hawaii. Almost every exotic surf town they visited offered their own unique version of an acai or pitaya bowl. They decided to recreate their favorite recipes with their own twist at home at the Jersey Shore.

Since there first location on 8th Avenue in New Jersey, Playa Bowl now has over 200 stores nation wide.

SEEKING NEW LOCATIONS







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