

○ QUICK FACTS

AREAS TARGETED :

- Maryland, Virginia, DC

SIZE REQUIREMENTS

- 2,000 - 3,000 SF

WHAT IS BAD ASS BREAKFAST?

Baltimore-based Conceptionista Sarah Simington has traveled the country honing her craft. In 1996 Sarah, and her mother Sherrri- a diner veteran, opened acclaimed "The Blue Moon Cafe" in the historic Fells Point area of Baltimore, Maryland. Sarah's personal style is in every corner of The Blue Moon Cafe. From the bright and funky artwork, to the music; you know Sarah's rock and roll attitude goes into every bite of her food.

Driven by the passion she has for mixing people and food, Sarah strives for every bite to invoke discovery and playfulness for anyone that tackles her signature "Bad Ass Breakfast". Adventurous as they may be, Blue Moon diners agree that you don't have to be a kid to get excited about diving in to her now-famous Captain Crunch French Toast.

Sarah's love of food as a means of a personal connection comes from watching her mother serve up some of the country's best diner food. Sarah's classic diner exposure gave her a love for breakfast food, which is, as everyone knows, the most important meal of the day!

FUN FACT:

Can be seen on Diners, Drive - Ins and Dives season 3, episode 10.

○ CONTACT

Nick Alevrogiannis
Direct | 571.765.4419
Cell | 443.804.3933
Email | nalevro@renaudconsulting.net

SEEKING NEW LOCATIONS

